

# Yoga Journal Conferences

Colorado | Florida | San Francisco | New York

Yoga Journal Conferences attracts devoted Yoga Journal readers and yoga practitioners who seek the ultimate yoga experience: the opportunity to interact with world-renowned instructors in top markets.

**Make the most of your marketing dollars by getting your product in the hands of this highly educated and discerning demographic.**

## EXHIBITOR BENEFITS:

- + Sell your product or services on the spot
- + Generate wholesale orders with large yoga studios
- + Sample new and existing products and services
- + Build brand awareness
- + Network with the primary influencers of the growing yoga community
- + 1600-2000 expected attendance

## EXHIBITOR PACKAGE INCLUDES:

- + **Booth:** 8' H x 10' W
  - + Professional ID Sign, 2 chairs, wastebasket

OR

- + **Exhibit Table:** 2' x 6' x 30"
  - + Professional ID Sign, 2 chairs, wastebasket

## Plus

- + 2 conference Passes per vendor company
- + Online access to exhibitor calendar with all deadlines & logistics
- + Hyperlinked listing on conference website
- + Listing in Event Guide
- + Security to monitor product when Exhibit Hall is closed
- + Discounted rate at conference venues with mention of Yoga Journal
- + Exhibiting equipment available to rent through Exhibit Service Company

## PRICE POINTS:

- + **Booth:** \$2,000
- + **Table:** \$1,000
- + Electric, phone & internet costs vary per venue

**\*SILVER AWARD WINNER FOR BEST CONFERENCE/  
TRADESHOW IN THE 2009 FOLIO FAME AWARDS**

yoga  
JOURNAL  
CONFERENCE TOUR

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